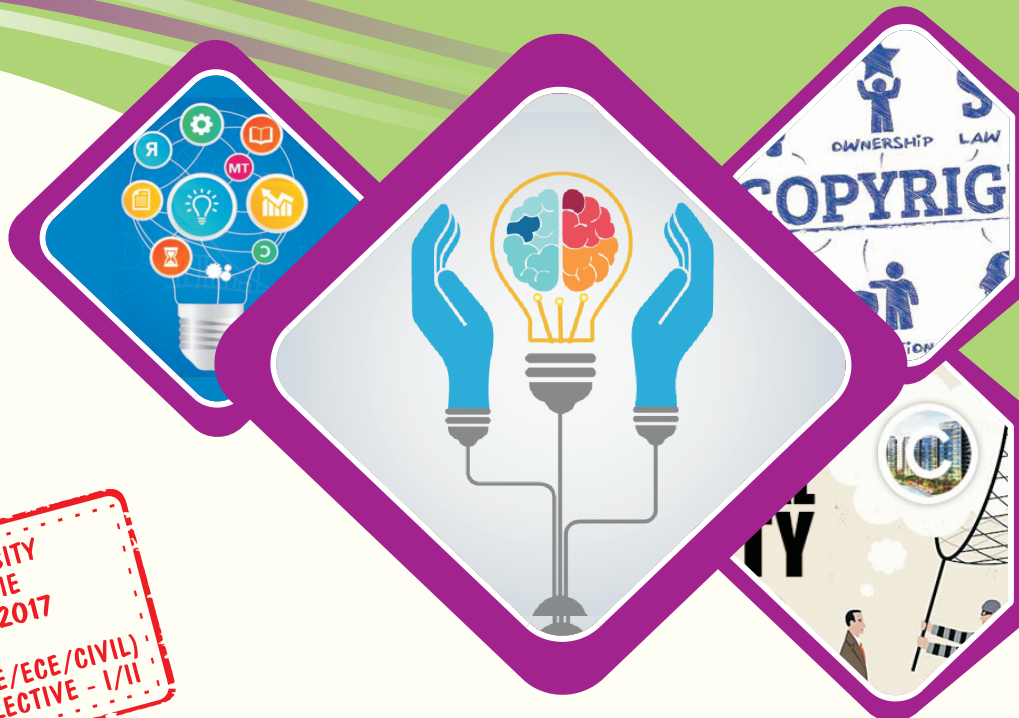


Intellectual Property Rights

Sub. Code : GE8075



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INTELLECTUAL PROPERTY RIGHTS

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PREFACE

The importance of **Intellectual Property Rights** is well known in various engineering fields. Overwhelming response to our books on various subjects inspired us to write this book. The book is structured to cover the key aspects of the subject **Intellectual Property Rights**.

The book uses plain, lucid language to explain fundamentals of this subject. The book provides logical method of explaining various complicated concepts and stepwise methods to explain the important topics. Each chapter is well supported with necessary illustrations, practical examples and solved problems. All the chapters in the book are arranged in a proper sequence that permits each topic to build upon earlier studies. All care has been taken to make students comfortable in understanding the basic concepts of the subject.

The book not only covers the entire scope of the subject but explains the philosophy of the subject. This makes the understanding of this subject more clear and makes it more interesting. The book will be very useful not only to the students but also to the subject teachers. The students have to omit nothing and possibly have to cover nothing more.

We wish to express our profound thanks to all those who helped in making this book a reality. Much needed moral support and encouragement is provided on numerous occasions by our whole family. We wish to thank the **Publisher** and the entire team of **Technical Publications** who have taken immense pain to get this book in time with quality printing.

Any suggestion for the improvement of the book will be acknowledged and well appreciated.

Authors

Dr. Meenu Pandey

Dr. Prabhat Pandey

SYLLABUS

Intellectual Property Rights [GE8075]

UNIT I : INTRODUCTION

Introduction to IPRs, Basic concepts and need for Intellectual Property - Patents, Copyrights, Geographical Indications, IPR in India and Abroad – Genesis and Development – the way from WTO to WIPO –TRIPS, Nature of Intellectual Property, Industrial Property, technological Research, Inventions and Innovations – Important examples of IPR. **(Chapter - 1)**

UNIT II : REGISTRATION OF IPRs

Meaning and practical aspects of registration of Copy Rights, Trademarks, Patents, Geographical Indications, Trade Secrets and Industrial Design registration in India and Abroad **(Chapter - 2)**

UNIT III : AGREEMENTS AND LEGISLATIONS

International Treaties and Conventions on IPRs, TRIPS Agreement, PCT Agreement, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication Act. **(Chapter - 3)**

UNIT IV : DIGITAL PRODUCTS AND LAW

Digital Innovations and Developments as Knowledge Assets – IP Laws, Cyber Law and Digital Content Protection – Unfair Competition – Meaning and Relationship between Unfair Competition and IP Laws – Case Studies. **(Chapter - 4)**

UNIT V : ENFORCEMENT OF IPRs

Infringement of IPRs, Enforcement Measures, Emerging issues – Case Studies. **(Chapter - 5)**

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Solved Model Question Paper

(M - 1) to (M - 2)

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